

Report of the Assistant Director, Partnerships and Early Intervention

Towards a Festival of Youth for York

Summary

1. This paper outlines initial proposals to develop a Festival of Youth for the City, to be developed with a group of young people drawn from the new Youth Council, subject to securing the necessary funding.

Background

2. The concept of developing and delivering a 'Festival of Youth' arose out of consultation with young people as part of the development of the Children and Young People's Plan 2009-12 (CYPP). As the idea has been explored and developed, links have been made with other work strands, priorities and national requirements. This led to the inclusion of a new festival of youth as a priority in the Children and Young People's Plan.

Consultation

3. An event to celebrate young people's participation and achievements in a wide range of fields has gained positive feedback through consultation with young people. As one young person said: *"To make York proud of us and to be proud of ourselves I think we should have a big talent show"*.

Options and Analysis

4. The outline proposal is to hold a two-day city centre event over a weekend in the Summer of 2010, which would link to follow-up sessions in the subsequent weeks in local areas across the City. The aim would be to have a stage with PA set up for the Saturday/Sunday in a central location, programmed with 15-30 minute slots where young people could come and showcase their talents, activities and skills from a wide range of activities. This could include musical and drama productions, skateboarding, football skills or cooking workshops. Around Parliament Street we could have smaller stands/stalls where services, groups and organisations could showcase their activities by running smaller taster sessions.
5. We would be looking for schools, voluntary and community groups, young people's services, sports clubs, arts groups and specialist organisations to

participate in the festival. We hope to attract support from businesses with a youth market to provide opportunities for promotional discounts, which could contribute to revenue raising, as well as encourage young people to attend. We would also seek to have some appropriate commercial food stalls available for young people to purchase food.

6. The planning of the event would be carried out by the new York Youth Council with support from Young People's Services, City of Festivals team in Arts and Culture and other Departments as required (Marketing and PR, Grants and partnership Team, LCCS) and possibly NYBEP.
7. The Festival has been identified as a need and a priority in the CYPP; however, it is a new venture and would require significant investment of CYC staff time and some funding in order to enable it to happen. If it proves successful, it may need to be built in as a regular event, with ongoing implications for finance and staff time.
8. In order to keep costs down there is potential for many of the tasks associated with the event to be carried out by existing staff. The Voice and Influence team can support the Youth Council in organising the event. The Youth Council can take on many roles and tasks involved during the day but would need staff to support and supervise this. In addition, there may be a requirement to bring in some expert event knowledge in order for the festival to run smoothly and safely, with support from the City of Festivals team. There is a need for staffing from arts and sport teams during the festival to support the running of the programmes on the stage. As some of these staff are on limited contracts it may be necessary to pay additional hours to ensure their involvement.
9. In short: the support of many people is crucial in ensuring the success of the event. This might include staff and volunteers involved with groups who are performing and staffing stalls; City centre events team in terms of expertise in the planning of the event; and the partnerships and funding team to identify potential funding and sponsorship to support the event.

Corporate Priorities

10. This event will contribute to 'Improve the life chances of the most disadvantaged and disaffected children, young people and families in the city '. In addition it will contribute to achieving the following key performance indicators:
 - NI 57: % of young people participating in 5 hours of high quality PE (5-16 year olds) 3 hours 16-19 year olds.
 - CYP L12: % of young people surveyed that believe York is a culturally exciting place to be.
 - NI 110: Young people's participation in positive activities (via tellus survey).

Implications

11.

- **Financial** The festival has associated costs, and it is likely that these will be in the region of £28,000. (see annex 1). There is no budget identified for supporting this. Some sponsorship and other external funding may be secured; however, in order to support and underwrite the costs, *additional funding will need to be secured from a source yet to be identified.*
- **Human Resources (HR)** Staff will need to be identified who can contribute to supporting the organisation, planning and running of the event from across different departments.
- **Equalities** The event will allow *all* young people to be involved.
- **Legal** None identified.
- **Crime and Disorder** There may be implications for policing and stewarding the event, which will be identified in due course.
- **Information Technology (IT)** No implications
- **Property** No Implications
- **Other** We need to work with the safety advisory group to manage the operational and safety aspects of the event.

Risk Management

(There are no significant risks inherent in this report at this stage. A full risk analysis will be completed before any specific proposals are brought forward.)

Recommendations

12. The Young People's Working Group are asked to:

- 1) Comment on the proposal and support the festival in principle, subject to the identification of further funding.

Reason: to ensure the council gives full support to young people's active participation and to enhance the facilities for young people's activities in the city.

- 2) Suggest any other options for staging the event and possible activities that might be included.

Reason: to ensure that all possible options have been considered taking into account members' local knowledge.

- 3) Agree that responsibility for planning the event is handed to the York Youth Council.

Reason: To enable the festival to be planned by young people, for young people.

Contact Details

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Report Approved

Yes

Date 7 October 2009

Wards Affected: *List wards or tick box to indicate all*

All



For further information please contact the author of the report

Background Papers - None

Annexes – Annex 1 – Outline Budget

Annex 1: Outline Budget

<u>Support in Kind</u>	-	-
YPS 1 day a week for 6 months	£4,000.00	
City of festivals team support	£4,000.00	
		<u>£8,000.00</u>
<u>Expenditure</u>	-	-
<u>Activity Expenditure</u>	-	-
Activities - on the day	£2,000.00	
Activity support in run up	£5,000.00	
		<u>£7,000.00</u>
<u>Professional fees</u>	-	-
Event support	£600.00	
Security and stewarding	£1,200.00	
Site: electrics	£2,500.00	
Youth/ arts work support	£2,500.00	
		<u>£6,800.00</u>
<u>Marketing</u>	-	-
Posters and Advertising	£1,000.00	
		<u>£1,000.00</u>
<u>Overheads</u>	-	-
Festival:		
Stage	£600.00	
PA	£1,000.00	
Lighting	£1,000.00	
Market stalls	£1,320.00	
Insurance		
		<u>£3,920.00</u>
<u>Other expenditure</u>	-	-
Contingency	£1,500.00	
		<u>£1,500.00</u>
<u>Expenditure Subtotal</u>	-	<u>£20,220.00</u>
<u>Total Costs including support in kind</u>	-	<u>£28,220.00</u>